## **ORDER**

Orders Order / Rev: 703225 - 5 06257012 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1523 A 08/14/12 - 09/03/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 07/27/12 / 08/22/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	79	\$97,940.00	\$83,249.00
08/27/12	09/03/12	51	\$72,720.00	\$61,812.00

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	79	\$97,940.00	\$83,249.00	0.00
September 2012	51	\$72,720.00	\$61,812.00	0.00
Totals	130	\$170,660,00	\$145,061,00	0.00

Agency External ID:

Totals

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
1 WTSP	08/14/1	2 09/03/12	LN (M-F)	CM	M-F 11-1135	5p МГWГF	:30	2 \$2,000.00 P-3	0.00 NM	6	\$12,000.00
			LN (M-F)								
10 NEWS	S-11PM										
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/1	4/12	08/20/12	MTWTF	2	\$2,000.00	0.00					
Week: 08/2	1/12	08/27/12	MTWTF	2	\$2,000.00	0.00					
Week: 08/2	8/12	09/03/12	MTWTF	2	\$2,000.00	0.00					
2 WTSP	08/14/1	2 09/03/12	Price Is Right	CM	11a-12p	MTWTF	:30	2 \$1,200.00 P-2	0.00 NM	6	\$7,200.00
			Price Is Right								
THE PRI	CE IS R	IGHT									
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/1	4/12	08/20/12	MTWTF		\$1,200.00	0.00					
Week: 08/2	1/12	08/27/12	MTWTF	2	\$1,200.00	0.00					
Week: 08/2	8/12	09/03/12	MTWTF	2	\$1,200.00	0.00					
3 WTSP	08/14/1	2 09/03/12	M-F 12-1230p	CM	12-1230p	MTWTF	:30	3 \$1,100.00 P-2	0.00 NM	9	\$9,900.00
			10 News @ Noor	1							
10 NEWS	S-NOON	1									
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/1	4/12	08/20/12	MTWTF	3	\$1,100.00	0.00					
Week: 08/2	1/12	08/27/12	MTWTF	3	\$1,100.00	0.00					
Week: 08/2	8/12	09/03/12	MTWTF	3	\$1,100.00	0.00					
E 4 WTSP	08/14/1	2 09/03/12	M-F 4-5p	CM	4-5p	MTWTF	:30	4 \$800.00 P-2	0.00 NM	11	\$8,800.00
			Dr. Phil								
DR. PHIL	_										
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 08/22/12 18:08:21 Page 2 of 6

Order / Rev: 703225 - 5 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 4 WTSP	08/14/1	2 09/03/12	M-F 4-5p	CM	4-5p	MTWTF-	- :30	4	\$800.00 P-2	0.00 NM	11	\$8,800.00
			Dr. Phil									
DR. PH					_							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF MTWTF	4	\$800.00	0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF	4	\$800.00 \$800.00	0.00 0.00						
	Date Ra		Description		t/End Time	0.00	Weekdays	Len	oth Rate	Rtg Type		
		2-09/03/12 N		4-5p	_		MTWThF			0.00 <i>NM</i>		
Cre	edited		•	·					,			
[MC	OT 3VC	LINE 41 DR	PHIL 9/3 10A-11A	]								
5 WTSP	08/14/1	2 09/03/12	M-F 5-530p	СМ	5-530p	MTWTF-	- :30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
			5-530p 10 News		·							
10 NEW	/S-5PM	NEWS										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/		08/20/12	MTWTF	1	\$800.00	0.00						
Week: 08/		08/27/12	MTWTF	1	\$800.00	0.00						
Week: 08/		09/03/12	MTWTF	1	\$800.00	0.00					_	
6 WTSP	08/14/1	2 09/03/12	•	CM	530-6p	MTWTF-	- :30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
10 NEW	/S-530P		10 News at 530p									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	1	\$800.00	0.00						
Week: 08/		08/27/12	MTWTF	1	\$800.00	0.00						
Week: 08/	28/12	09/03/12	MTWTF	1	\$800.00	0.00						
7 WTSP	08/14/1	2 09/03/12	M-F 6-7a	СМ	6-7a	MTWTF-	- :30	2	\$400.00 P-2	0.00 NM	6	\$2,400.00
			6-7a 10 News		(6:00 AM-6:	30 AM)						
10 NEW	/S-6AM											
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/		08/20/12	MTWTF	2	\$400.00	0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF MTWTF	2 2	\$400.00 \$400.00	0.00 0.00						
				CM	6-7a	MTWTF-	- :30	2	\$400.00 P-2	0.00 NM	6	¢2 400 00
0 WISF	06/14/1	2 09/03/12	6-7a 10 News	Civi	(6:30 AM-7:		30	2	5400.00 F-2	U.UU INIVI	0	\$2,400.00
10 NEW	/S-6AM		0-74 10 NCW3		(0.50 AW 7.	oo Awij						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	2	\$400.00	0.00						
Week: 08/	21/12	08/27/12	MTWTF	2	\$400.00	0.00						
Week: 08/	28/12	09/03/12	МГWГF	2	\$400.00	0.00						
9 WTSP	08/14/1	2 09/03/12	CBS This Morning	-	7-9a	MTWTF-	- :30	4	\$400.00 P-2	0.00 NM	13	\$5,200.00
001414	- N.T.O. A.D.	NDI V TO 011	CBS This Mornin		(7:00 AM-8:	00 AM)						
	IS MOR		B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	4	\$400.00	0.00						
Week: 08/	21/12	08/27/12	MTWTF	4	\$400.00	0.00						
Week: 08/	28/12	09/03/12	МГWГF	5	\$400.00	0.00						
10 WTSP	08/14/1	2 09/03/12	730-8p	CM	730-8p	MTWTF-	- :30	2	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
			730-8p									
MILLIO												
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 08/	–	08/20/12			\$1,200.00	0.00	Wookdays	Lon	ath Pata	Pta Typo		
	Date Ra	2-08/20/12 7	Description	730-	t/End Time		Weekdays MTWThF	Len	:30 <del>(\$1,200.00)</del>	Rtg Type		
	edited	L 00/20/12 /	50 ·0p	130-	υþ		1411 AA 1 111		.ου <del>(φ1,200.00)</del>	J.OU INIVI		
Week: 08/		08/27/12	MTWTF	າ	\$1,200.00	0.00						
	Date Ra		Description		t/End Time	0.00	Weekdays	Len	ath Rate	Rtg Type		
		2-08/27/12 7		730-			MTWThF		:30 <del>(\$1,200.00)</del>			
	edited	· ·= •	•		•				(. , =====)			
		2-08/27/12 7	'30-8p	730-	8p		MTWThF	_	:30 <del>(\$1,200.00)</del>	0.00 NM		
	edited		•		•				· · · · · · · · · · · · · · · · · · ·			
Week: 08/		09/03/12	MTWTF	2	\$1,200.00	0.00						
					. ,						•	

Print Date: 08/22/12 18:08:21 Page 3 of 6

Order / Rev: 703225 - 5 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Day	s Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E11 WTSP	08/14/1	2 09/03/12	M-F 930-10a	CM	930-10a	MTWTF	F :30	5 \$	\$280.00 P-2	0.00 NM	10	\$2,800.00
			M-F 930-10a									
MILLION		End Data	Modedaya	Cnoto/Mook	Doto	Doting						
Week: 08/	rt Date	End Date 08/20/12	<u>Weekdays</u> MTWTF	Spots/Week 6	Rate \$280.00	Rating 0.00						
Week: 08/		08/27/12	МГЖГБ	5		0.00						
	Date Ra		escription	Star	t/End Time		Weekdays	Length	n Rate	Rtg Type		
		2-08/27/12 M	I-F 930-10a	930	-10a		MTWThF	- :30	) <del>(\$280.00)</del>	0.00 <i>NM</i>		
	edited											
Week: 08/	g line 38] 28/12	09/03/12	MTWTF	5	\$280.00	0.00						
	Date Ra		escription		t/End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
		2-09/03/12 N	I-F 930-10a		-10a		MTWThF			0.00 <i>NM</i>		
	edited											
-		EWS AIRS 9	•									
		2-09/03/12 M	I-F 930-10a	930	-10a		MTWThF	- :30	) <del>(\$280.00)</del>	0.00 NM		
	edited NF 42 NF	EWS AIRS 9	-10Al									
-		2-09/03/12 M	•	930	-10a		MTWThF	- :30	) <del>(\$280.00)</del>	0.00 NM		
	edited								(+=====)			
[MC	G 39]											
14 WTSP	08/28/12	2-09/03/12 M	I-F 930-10a	930	-10a		MTWThF	- :30	) <del>(\$280.00)</del>	0.00 <i>NM</i>		
	edited											
<del>-</del>	G 40]	2 00/02/42 1	I F 020 10a	020	100		MTWThF	.20	. /¢200 00\	0.00 1/1/4		
	06/26/12 edited	2-09/03/12 M	I-F 930-10a	930	-10a		MII WIIIF	30	) <del>(\$280.00)</del>	0.00 /\/		
		ek of 8/14]										
E 12 WTSP			Bucs Overnight C	Same CM	Overnight	F	F :30	4 \$4	,000.00 P-4	0.00 NM	4	\$16,000.00
			Bucs Overnight (		J			•	,			. ,
BUCS F	PRESEA	SON										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week		Rating						
Week: 08/		08/26/12	Fri Prime A	CM	\$4,000.00	0.00 F	7 :30	1 ¢c	500 00 D 2	0.00 NM	1	¢c 500 00
13 W13F	00/31/1	2 00/31/12	Fri Prime A	Civi	Fri 8-9p		.30	і фо	,500.00 P-2	U.UU INIVI	'	\$6,500.00
UNDER	COVER	BOSSEFF. 2										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	27/12	09/02/12	F	1	\$6,500.00	0.00						
14 WTSP	08/31/1	2 08/31/12		CM	Fri 9-10p	F	7 :30	1 \$8	,000.00 P-2	0.00 NM	1	\$8,000.00
CCI: NIV	EFF. 3	/20/12	Fri Prime B									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	F	1	\$8,000.00	0.00						
		2 09/01/12	Sat 6-630p	CM	Sat 6-630p		S- :30	1 \$	700.00 P-2	0.00 NM	3	\$2,100.00
			Sat 6-630p 10 N		•			·				,
	/S-NEW				_							
	rt Date	End Date	Weekdays S-	Spots/Week	<u>Rate</u>	Rating						
Week: 08/ Week: 08/		08/19/12 08/26/12	S-	1	\$700.00 \$700.00	0.00 0.00						
Week: 08/		09/02/12	S-	1	\$700.00	0.00						
16 WTSP	08/18/1	2 09/01/12	Sat 7-730p	CM	7-730p		S- :30	1 \$	700.00 P-2	0.00 NM	2	\$1,400.00
			Inside Edition		•							
	EDITION		M/1 1	0	5	D-#						
Sta Week: 08/	rt Date	End Date 08/19/12	Weekdays S-	Spots/Week	Rate \$700.00	Rating 0.00						
Week: 08/		08/19/12	S-	1	\$700.00	0.00						
Week: 08/		09/02/12	S-	1	\$700.00	0.00						
	Date Ra		<u>escription</u>		t/End Time		Weekdays	Length		Rtg Type		
		2-09/02/12 S	at 7-730p	7-73	30p		Sa	- :30	) <del>(\$700.00)</del>	0.00 <i>NM</i>		
	edited g line 31]											
		2 09/01/12	Sat 8-10a	CM	Sat 8-10a		S- :30	1 \$	320.00 P-2	0.00 NM	3	\$960.00
17 99138	00/10/1	Z U3/U1/1Z	CBS This Mornin	_	Jai 0-10'd		.3U	1 \$	9020.00 P-Z	U.UU INIVI	3	φ <del>9</del> 00.00
			320 THIS WORTH	.g Calaiday							ı	

Print Date: 08/22/12 18:08:22 Page 4 of 6

Order / Rev: 703225 - 5 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 08/14/12 - 09/03/12 Estimate: 1523 A

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **CBS THIS MORNING - SAT** Start Date End Date Weekdavs Spots/Week Rate Rating Week: 08/13/12 ---S-\$320.00 0.00 08/19/12 1 ----S-Week: 08/20/12 08/26/12 1 \$320.00 0.00 ---S-Week: 08/27/12 09/02/12 \$320.00 0.00 1 18 WTSP 08/18/12 09/01/12 Sat Prime B Sat 9-10p 1 \$4,000.00 P-2 0.00 NM \$8,000.00 Sat Prime B CRIMETIME SATURDAY Start Date End Date Weekdays Spots/Week Rate Rating 1 \$4,000.00 Week: 08/13/12 08/19/12 ---S-0.00 ---S-Week: 08/20/12 08/26/12 1 \$4,000.00 0.00 Rate Rtg Type Spot Ch Date Range Description Start/End Time Weekdays Length 2 WTSP 08/20/12-08/26/12 Sat Prime B Sat 9-10p :30<del>(\$4,000.00)</del> 0.00 NM ----Sa--Credited [mg line 30 bucs fb 8/17] Week: 08/27/12 09/02/12 1 \$4,000.00 0.00 19 WTSP 08/19/12 09/02/12 LN (Su) CM Su 11-1135p :30 1 \$2,000.00 P-2 0.00 NM \$6,000.00 Late News (Su) 10 NEWS-11P SU Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S 1 \$2,000.00 0.00 ----S Week: 08/20/12 08/26/12 1 \$2,000.00 0.00 Week: 08/27/12 09/02/12 ----S 1 \$2,000.00 0.00 20 WTSP 08/19/12 09/02/12 Sun 630-7p \$700.00 P-3 CM Sun 630-7p ----S :30 0.00 NM 3 \$2,100.00 Sun 630-7p 10 News 10 NEWS-SU Start Date End Date Weekdays Spots/Week Rate Rating \$700.00 Week: 08/13/12 08/19/12 ----S 1 0.00 Week: 08/20/12 08/26/12 ----S 1 \$700.00 0.00----S Week: 08/27/12 09/02/12 1 \$700.00 0.00 21 WTSP 08/30/12 08/30/12 Thu Prime C CM Thu 10-11p ---T---:30 1 \$11.000.00 P-2 0.00 NM 0 \$0.00 Person of Interest THE MENTALIST Start Date End Date Spots/Week Weekdays Rate Rating ---T---Week: 08/27/12 09/02/12 1\$11,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WTSP 08/27/12-09/02/12 Thu Prime C Thu 10-11p ---Th---:30<del>\$11.000.00)</del> 0.00 NM Credited IMOVE MONEY TO LINE 36-37 NA DUE TO RNC AIRING! 22 WTSP 08/14/12 08/14/12 Tue Prime A - T- - - -Tue 8-9p :30 1 \$10.000.00 P-3 0.00 NM \$10,000,00 **NCIS** NCIS Weekdays Spots/Week Start Date End Date Rate Rating - T- - - -Week: 08/13/12 08/19/12 1\$10,000.00 0.00 23 WTSP 08/29/12 08/29/12 Bucs Primetime Game CM 730-1030p - - W- - - -:30 2 \$4,000.00 P-4 0.00 NM 2 \$8,000.00 (7:30 PM-11:00 PM) **Bucs Primetime Game** Weekdays Spots/Week Start Date **End Date** Rate Rating - - W- - - -Week: 08/27/12 09/02/12 2 \$4.000.00 0.00 ---F--E 24 WTSP 08/17/12 08/24/12 Bucs Primetime Game CM 730-1030p :30 2 \$4,000.00 P-4 0.00 NM O \$0.00 **Bucs Primetime Game** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 08/13/12 08/19/12 ----F--2 \$4,000.00 0.00 Start/End Time Weekdays **Length** Ch Date Range Description Rate Rtg Type Spot 1 WTSP 08/13/12-08/19/12 Bucs Primetime Game 730-1030p ---- F---:30<del>(\$4.000.00)</del> 0.00 NM Credited [mg line 33] ----F----2 WTSP 08/13/12-08/19/12 Bucs Primetime Game 730-1030p :30<del>(\$4,000.00)</del> 0.00 NM Credited [mg line 33] Week: 08/20/12 08/26/12 2 \$4,000.00 0.00

Print Date: 08/22/12 18:08:22 Page 5 of 6

Order / Rev: 703225 - 5 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp		Rtg Type	Spots	Amount
E 24 WTSP	08/17/1	2 08/24/12	Bucs Primetime Bucs Primetime		730-1030p	F	:30	2 \$4,000.00 P-4	0.00 NM	0	\$0.00
Week: 08, Spot Ch 3 WTSF	Date Ra 08/20/1. edited	2-08/26/12 B	WeekdaysF lescription Bucs Primetime Ga	Star	Rate \$4,000.00 t/End Time -1030p		<u>Weekdays</u> F		Rtg Type 0.00 NM		
4 WTSF	G LINE 1 P 08/20/1. edited		Bucs Primetime Ga	me 730-	-1030p		F	- :30 <del>(\$4,000.00)</del>	0.00 NM		
	G LINE 1		2 2 .								
			Sun Prime A 60 Minutes	CM	7-8p	\$	S :30	1 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
Week: 08/ Week: 08/		End Date 08/19/12 08/26/12	<u>Weekdays</u> S S	Spots/Week 1 1		Rating 0.00 0.00					
E 26 WTSP	08/17/1	2 08/24/12	Bucs Pre-Game Bucs Pre-Game	CM	Bucs Pre-G	ameF	:30	1 \$1,000.00 P-4	0.00 NM	0	\$0.00
Week: 08, Spot Ch 1 WTSF	Date Ra 08/13/1		WeekdaysF escription Bucs Pre-Game	Star	Rate \$1,000.00 t/End Time s Pre-Game	Rating 0.00	<u>Weekdays</u> F		Rtg Type 0.00 NM		
[m <sub>t</sub> Week: 08, <u>Spot</u> <u>Ch</u> 2 WTSF	Date Ra	08/26/12 ange <u>D</u>	F lescription ducs Pre-Game	<u>Star</u>	\$1,000.00 t <u>/End Time</u> s Pre-Game		<u>Weekdays</u> F		<u>Rtg</u> <u>Type</u> 0.00 <i>NM</i>		
E 27 WTSP	08/28/1	2 08/30/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	W	:30	2 \$500.00 P-4	0.00 NM	2	\$1,000.00
Sta Week: 08	art Date /27/12	End Date 09/02/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$500.00	Rating 0.00					
28 WTSP	08/20/1	2 08/27/12	7-730p Inside Edition	CM	7-730p	M	:30	1 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
Week: 08/ Week: 08/	/27/12	End Date 08/26/12 09/02/12	<u>Weekdays</u> M M	Spots/Week 1 1	Rate \$1,200.00 \$1,200.00	Rating 0.00 0.00					
29 WTSP	08/21/1	2 08/24/12	7-730p Inside Edition	CM	7-730p	- TWTF	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Sta Week: 08/	art Date /20/12	End Date 08/26/12	Weekdays - TWTF	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
30 WTSP	08/17/1	2 08/17/12	Bucs Primetime Bucs Primetime		730-1030p	F	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
Week: 08/ Spot Ch 1 WTSF	Date Ra 08/13/1		WeekdaysF lescription lucs Primetime Ga	Star	Rate \$4,000.00 t/End Time -1030p	Rating 0.00	<u>Weekdays</u> F		Rtg Type 0.00 NM		
	<i>edited</i> g line 33]										
31 WTSP	09/01/1	2 09/01/12	10 News Special 10 News Specia		10 News Sp	ecialS-	:30	1 \$700.00 P-2	0.00 NM	1	\$700.00
Sta Week: 08/	art Date /27/12	End Date 09/02/12	Weekdays S-	Spots/Week 1	Rate \$700.00	Rating 0.00					
32 WTSP	08/17/1	2 08/17/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	F	:30	1 \$0.00 UNI	O.00 NM	1	\$0.00
Sta Week: 08/	art Date /13/12	End Date 08/19/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00					
33 WTSP	08/17/1	2 08/17/12	Bucs Overnight of Bucs Overnight		Overnight	F	:30	3 \$4,000.00 P-4	0.00 NM	3	\$12,000.00

Print Date: 08/22/12 18:08:22 Page 6 of 6

Order / Rev: 703225 - 5 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Day	rs I	Len Spots	Rate Pri	Rtg Type	Spots	Amount
33 WTSP 0	08/17/1:	2 08/17/12	Bucs Overnight G Bucs Overnight G		Overnight	I	F	:30 3	\$4,000.00 P-4	0.00 NM	3	\$12,000.00
Start Week: 08/13		End Date 08/19/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00						
34 WTSP 0			Bucs Weekend G	ame CM	Weekend G		- S-	:30 3	\$0.00 PKG	0.00 NM	3	\$0.00
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13 35 WTSP 0		08/19/12 2 08/17/12	730-8p	CM	\$0.00 730-8p	0.00 I	F	:30 1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start		End Date	Millionaire Weekdays	Spots/Week	Rate	Rating						
Week: 08/13		08/19/12	F	1	\$1,000.00	0.00						
36 WTSP 0	08/27/12	2 08/27/12	Mon Prime B 2 Broke Girls/Mike	CM e & Molly	Mon 9-10p	M		:30 1	\$5,500.00 P-3	0.00 NM	1	\$5,500.00
Start Week: 08/27		End Date 09/02/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$5,500.00	Rating 0.00						
37 WTSP 0	08/27/12	2 08/27/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М		:30 1	\$5,500.00 P-3	0.00 NM	1	\$5,500.00
Start Week: 08/27		End Date 09/02/12	Weekdays M	Spots/Week	Rate \$5,500.00	Rating 0.00						
N38 WTSP (			M-F 9-930a 10 Ne	-	9-10a news	M		:30 1	\$280.00 P-2	0.00 NM	1	\$280.00
Ctout	Doto	End Data	10 News, 9am	Cnoto/Mook	Doto	Dating						
<u>Start</u> Week: 08/27	7/12	End Date 09/02/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$280.00	Rating 0.00						
N39 WTSP (	08/29/12	2 08/29/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-10a news	W		:30 1	\$280.00 P-2	0.00 NM	1	\$280.00
<u>Start</u> Week: 08/27		End Date 09/02/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$280.00	Rating 0.00						
N40 WTSP 0	08/31/12	2 08/31/12	M-F 930-10a Millionaire Friday	CM only	930-10a	I	F	:30 1	\$280.00 P-2	0.00 NM	1	\$280.00
Start Week: 08/27		End Date 09/02/12	Weekdays	Spots/Week	Rate \$280.00	Rating 0.00						
N41 WTSP 0			M-F 10-11a	CM	10-11a	M		:30 1	\$800.00 P-1	0.00 NM	1	\$800.00
			Dr. Phil M, Fri/Stu									
Start Week: 09/03		End Date 09/09/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N42 WTSP 0	08/28/1	2 08/30/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-10a news	- T- T-		:30 2	\$280.00 P-2	0.00 NM	2	\$560.00
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/27		09/02/12	- T- T	2	\$280.00	0.00	-		#0.00 PI/O	0.00.1114		Ф0.00
N43 WTSP (			Bucs Weekend G Bucs Weekend G		Weekend G	ame	- 5-	:30 4	\$0.00 PKG	0.00 NM	4	\$0.00
BUCS PR			Mookdovo	Spoto/Mook	Poto	Doting						
Start Week: 08/20	0/12	End Date 08/26/12	Weekdays S-	Spots/Week 4	Rate \$0.00	Rating 0.00						
N44 WTSP 0	08/24/12	2 08/24/12	10 News Special 10 News Special	СМ	10 News Sp	ecialI	F	:30 1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Week: 08/20		End Date 08/26/12	Weekdays	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
										Totals	130	\$170.660.00